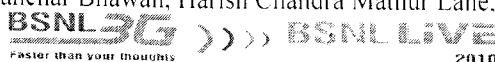


BHARAT SANCHAR NIGAM LIMITED

(A GOVERNMENT OF INDIA ENTERPRISES)

(CORPORATE OFFICE/ VAS UNIT)

2nd Floor, Bharat Sanchar Bhawan, Harish Chandra Mathur Lane, Janpath, New Delhi-1



VAS-5/Semiclosed Prepaid/Mobikwik/2017

Dated: 19th January, 2018

To

CGMs- All Telecom Circles/TDs

Subject: Cashback offer for STV326/STV64-reg

BSNL has entered into an agreement with M/s One Mobikwik Solutions Private Limited for provision of Semi Closed Prepaid Instrument (SMWallet) and associated services.

This service can be utilized/ availed by subscriber of any operator after successfully downloading "BSNL Wallet app". The BSNL Wallet apps enables payment for online recharges, all Top Ups, Postpaid, DTH plans, STVs, Bill Payments, Shopping & Bus Booking in most secure and fastest manner.

2. To increase the penetration of BSNL wallet, Competent Authority has decided to launch the following STVs to which M/s One Mobikwik has offered to give cashback to the BSNL customers who go in for recharge of these STVs.

(A) The details of the proposed STV326 is

| | |
|-------------|-----------|
| STV326 Plan | |
| Price | Rs.326/- |
| Data | 1GB/day |
| Duration | 30 days |
| Calls | Unlimited |

Other Terms & Conditions of the offer is as below,

- i. Get 100% Cashback on recharge done at BSNL wallet
- ii. Rs.26/- Cashback will be credited in users wallet within 1 week and remaining Rs.300 cashback will be given in the form of cashback vouchers which users can redeem at BSNL wallet.
- iii. There will be 6 Cashback vouchers worth Rs.50 each
- iv. 1 cashback voucher will be sent to eligible users every month
- v. Users will have to do a recharge with Rs.326 every month to be eligible for getting Rs.50/- cash voucher
- vi. Offer is valid once per user/wallet
- vii. Users will receive the cashback voucher for the recharge done in any month by 5th of next month via SMS
- viii. Cashback voucher and cashback credited will be valid for 1 month
- ix. Cashback voucher / cashback amount will get expired if not utilized in 1 month
- x. BSNL Wallet has the right to end or call back any or all its offer without prior notice.

Regd. & Corporate Office: Bharat Sanchar Bhavan, H.C.Mathur Lane, Janpath, New Delhi-110001.

Corporate Identity Number(CIN): U74899DL2000GOI107739

www.bsnl.co.in

(B) The details of the proposed STV64 is

Cashback of Rs.9/- will be given to users on every recharge

| | |
|------------|-----------|
| STV64 Plan | |
| Price | Rs.64/- |
| Data | 500MB/day |
| Duration | 7 days |


Other Terms & Conditions of the offer is as below,

- i. Cashback will be credited in BSNL wallet post recharge
- ii. Customer has to exhaust his Cashback the same week, failing which the cashback will get expired

Any cashback offered by M/s One Mobikwik may not be deducted from the revenue earned from business and M/s One Mobikwik to bear full cost of cashback offer.

3. The approval of the Competent Authority is accorded for the launch of above STVs. The amount spent on account of above cashback offer is to be borne by M/s One Mobikwik only. BSNL will not share any expenditure from its revenue share for above cashback.

This is issued with the approval of Director(CM).


(Hafish Kumar)
DGM (VAS-I/III)

Copy to:

1. PGM (CMTS) Nodal Centre Chandigarh- The cashback offered by M/s One Mobikwik in the above offer may not be deducted from the revenue earned from business. Full cost of this cashback will be borne by M/s One Mobikwik.
2. PGM/GM(CMTS), Nodal Centres-Pune/Trichy/Kolkata
3. M/s One Mobikwik Solutions Private Limited- for info. & necessary action